

For Immediate Release
October 24, 2014

GrandMaster Eric O'Neal, Sr. Keynote Speaker For Gates Foundation Event

The Bill And Melinda Gates Foundation presents Keynote Speaker GrandMaster Eric O'Neal, Sr. on Monday, October 27th at the 2014 iPD Ideas Fest. The iPD Ideas Fest brings together educational professionals such as teachers, superintendents, principals, curriculum designers, CEO's, COO's and Gates Foundation executives to redesign professional learning for adults to be empowered and effective teachers. For three days from October 27 through October 29, distinguished attendees will participate in presentations, group discussions, workshops and team activities focused on educational advancements.

The Power Of Transformation

Transforming Schools and Transforming Children to Achieve Life's Greatest Potential



Grand Master Eric O'Neal Sr.
"LIONMAN"

Keynote speaker, GrandMaster Eric "LIONMAN" O'Neal, Sr., Founder of LIONMAN Foundation, Inc. BLUE LION Karate Academy, Creator of The Legend Of LIONMAN One Million Kick Challenge, and Author of The Legend Of LIONMAN And The Seven KURODOS graphic novel series, has made outstanding contributions in educational enrichment, health and physical conditioning, and motivational speaking. Drawing on his own life experiences from growing up in the Desire Housing Development in New Orleans, to being the top Marketing Executive for Minolta Corp, and ITT, GrandMaster O'Neal will share the true Power of Transformation. He is a testament to the rewards of dedication and hard work, becoming top Accountant and Computer Programmer for the Hilton Hotel, Windsor Court Hotel, and breaking the record for the fastest international hotel opening at La Meridien. His discipline led him to being a world class fighter, winning 7 consecutive U.S.K.A. World Karate Championships, and 2 gold medals for his country as a member of Team USA at The Goodwill

Games in Cancun, Mexico. Passionate to share his love for Martial Arts and cultivating the drive of our youth, he founded the most successful commercial karate school in the Southern region, BLUE LION Karate Academy, touching the lives of thousands of children. His commitment to improving the health of our nation is shown through his philanthropic work partnering with Disney's Martial Arts Festival for The Legend Of LIONMAN Seven Young American Heroes 20 City Tour, partnering with First Lady Michelle Obama's "Let's Move" initiative, The President's Council On Fitness, Sports, and Nutrition (PCFSN), The President's Challenge Program, and The President's Active Lifestyle Award (PALA) for The Legend Of LIONMAN One Million Kick Challenge to help fight obesity. GrandMaster O'Neal has a unique and effective style for engaging and motivating youth to be Strong, Confident, and Successful.

Joining him are 7 outstanding BLUE LION Karate Academy students from Audubon Charter School located in New Orleans, La. They will perform an awesome karate demonstration and kick with these top education professionals from around the world to "kick-off" the 2015 The Legend Of LIONMAN One Million Kick Challenge.

We want you to be an Ambassador of Health And Fitness for the 2015 The Legend of LIONMAN One Million Kick Challenge and help us in the fight to "Kick Obesity Out of America!" Sign up your school, church, company or organization today.

For more information contact:

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LIONMAN Foundation

Founded by GrandMaster Eric O'Neal, Sr., the LIONMAN Foundation exists to help ensure the success of all children through Discipline, Enrichment, and Fitness. LIONMAN Foundation's vision is for every child to have the support and proper tools to develop the skills and attitude necessary for success in all endeavors embarked on in life, becoming a positive and productive citizen of the world.
www.TheLegendOfLIONMAN.com



Bill And Melinda Gates Foundation

From poverty to health, to education, our areas of focus offer the opportunity to dramatically improve the quality of life for billions of people. So we build partnerships that bring together resources, expertise, and vision—working with the best organizations around the globe to identify issues, find answers, and drive change. www.gatesfoundation.org



Let's Move!

Let's Move! is a comprehensive initiative, launched by the First Lady, dedicated to solving the problem of obesity plaguing today's generation. Combining comprehensive strategies with common sense, the focus of the program is to ensure that children will grow up healthier, teach them at an early age about practicing healthy eating habits and instilling in them the importance of exercise for a healthy future. More information at www.letsmove.gov



President's Council on Fitness, Sports and Nutrition

The President's Council on Fitness, Sports and Nutrition (PCFSN) promotes healthy lifestyles through fitness, sports and nutrition programs. The program also provides initiatives that educate, engage and empower all Americans. PCFSN is composed of a committee of volunteers, appointed by the President, that serves as an advisory entity through the Secretary of Health and Human Services. For more information on PCFSN, visit www.fitness.gov For more information about the President's Challenge Physical Activity and Fitness Awards Program or the Presidential Active Lifestyle Award (PALA), visit www.presidentschallenge.org



BLUE LION Karate Academy

BLUE LION Karate Academy (BLKA) has provided Martial Arts training to more than 30,000 students in the New Orleans area for almost 30 years. Students learn traditional Martial Arts technique and principles to develop spirit, self-discipline, health and physical conditioning, self-defense, and the propagation of one's culture. BLKA drill teams help students become strong, confident and successful in every aspect of life. BLKA students have become police chiefs, the youngest president of a national bank, and number one choreographer in Hollywood. Visit www.BLUELIONKarate.com

